

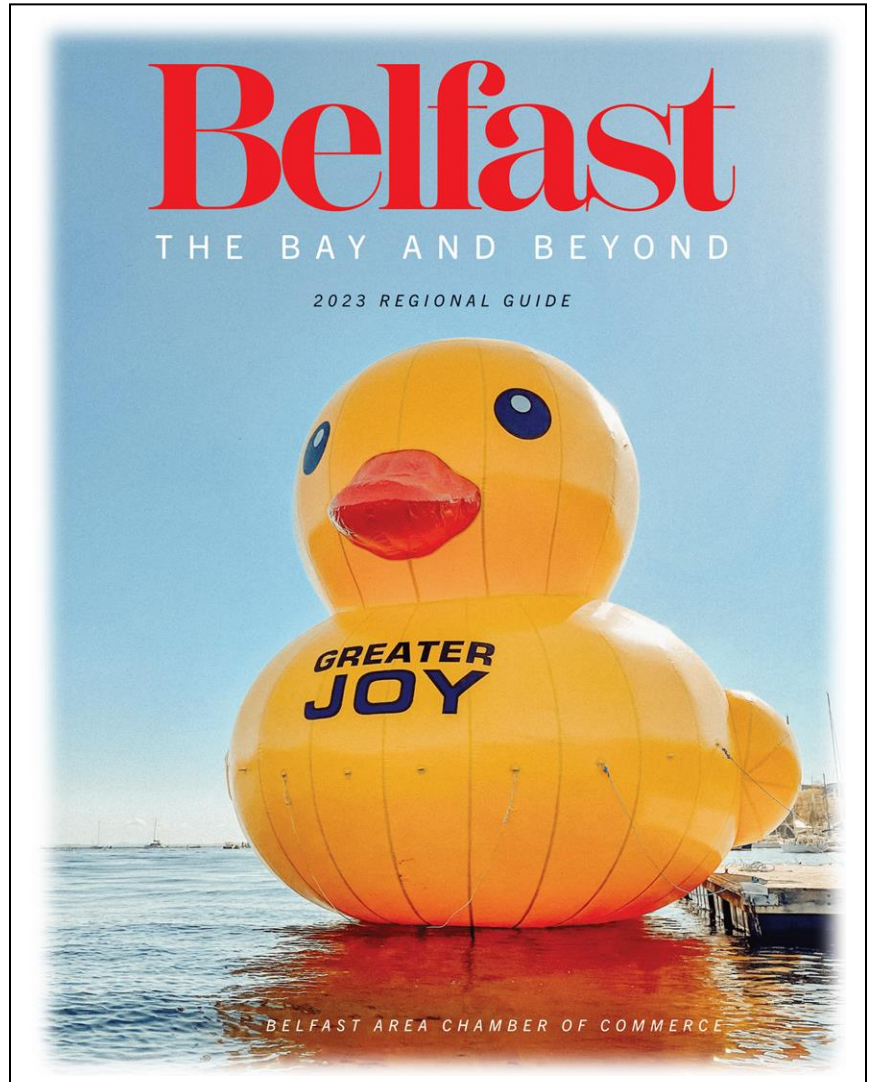


2024 Advertising Kit

Belfast Area Chamber Regional Guide

*Available to Belfast Area
Chamber Members*

Be part of the region's essential cultural and economic guide! This annual publication will have a print run of 25,000+ copies and will be seen by tens of thousands more. It is distributed across the state, New England, and ordered by vacation planners across the country. Its quality and popularity make it a "must have" for businesses, households, and visitors alike!












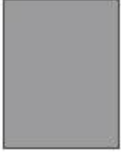
Advertisement & Payment Deadline: Wednesday, January 31, 2024

Contact us at:

chamberoffice@belfastmaine.org

207 338 5900

<p>1/12th Page</p>  <p>1/12 2.25" x 2.375"</p>	<p>A very popular and affordable ad! Your chance to be seen by thousands!</p> <p><i>Size: 2.25" x 2.375"</i></p>	<p>\$350</p>
<p>1/6th Page Vert.</p>  <p>1/6 Vertical 2.25" x 4.875"</p>	<p>Get some attention with this practical format! Include a logo and short description of your business!</p> <p><i>Size: 2.25" x 4.875"</i></p>	<p>\$650</p>
<p>1/6th Page Horiz.</p>  <p>1/6 Horizontal 4.75" x 2.375"</p>	<p>Another very popular format! Include a logo and short description of your business!</p> <p><i>Size: 4.75" x 2.375"</i></p>	<p>\$650</p>
<p>1/3rd Page Vert.</p>  <p>1/3 Vertical 2.25" x 10"</p>	<p>Stand out with this unique ad space! Tell your story with text and photos!</p> <p><i>Size: 2.25" x 10"</i></p>	<p>\$950</p>
<p>1/3rd Page Square</p>  <p>1/3 Square 4.75" x 4.875"</p>	<p>Be a square here and you'll fit right in! Tell your story in this great space!</p> <p><i>Size: 4.75" x 4.875"</i></p>	<p>\$950</p>
<p>1/2 Page Vert.</p>  <p>1/2 Vertical 4.75" x 7.375"</p>	<p>An impressive space for any business! Plenty of room for creativity!</p> <p><i>Size: 4.75" x 7.375"</i></p>	<p>\$1,475</p>
<p>1/2 Page Horiz.</p>  <p>1/2 Horizontal 7.375" x 4.875"</p>	<p>Another equally impressive space! Keep the creativity flowing!</p> <p><i>Size: 7.375" x 4.875"</i></p>	<p>\$1,475</p>

<p>2/3 Page Vert.</p>  <p>2/3 Vertical 4.75" x 10"</p>	<p>Think of the possibilities of this impressive layout! Draw great attention with your ad! <i>Size: 4.75" x 10"</i></p>	<p>\$1,675</p>
<p>Full Page Advertorial</p> 	<p>Tell your story in an engaging way by crafting your own article-style page with photos and text! Keeps the reader longer and tells them why you're special! <i>Bleed Size: 8.625" x 11.125"</i></p>	<p>\$1,850</p>
<p>Full Page</p>  <p>Full Page</p>	<p>Make your biggest impact with a full-page ad! An impressive statement about your business! <i>Trim Size: 8.375" x 10.875"</i> <i>Bleed Size: 8.625" x 11.125"</i> <i>No Bleed Size: 7.375" x 9.875"</i></p>	<p>\$2,000</p>
<p>Premium Inside Covers (2)</p>	<p>Front or back, this full-page placement is a very prominent way to be noticed! Be a major ad our readers are drawn to!</p>	<p>Front: \$2,200 Back: \$2,600</p>
<p>Premium Back Cover</p>	<p><u>The</u> stand-out location to be noticed by the most readers! Make a statement with the Back Cover location!</p>	<p>\$3,850</p>

Additional Options:

- Business Directory Listing: FREE for all Members!
- Enhanced Listing: 25-word business description - \$100
*Stand out with a detailed listing in the directory or food/accommodations grids
Add \$100 for every additional 25 words*
- Additional Business Directory Category Listing - \$75 per Category
i.e. Rollie's listed under both Restaurants and Catering
- Creative Ad Assistance - \$150
Need help creating your ad? The Chamber does that!

Important Details:

- **New Members in 2023** get a **15% discount** off all advertising!
- The Chamber now offers members Creative Ad Assistance for an additional cost of \$150. Please contact Scott to get started!
- Our guide is available as an online flipbook any time!
- Advertising is limited to Chamber Members only, but we welcome the opportunity to do business with you! Contact the Chamber or visit our website (www.BelfastMaine.org) for membership information!

Important Deadlines:

- All Advertisements and Payment due Wed, January 31, 2024
- All Ads **MUST** be submitted in **.PDF format**
- Calendar or Enhanced Listing submissions should be sent in text format (Word Doc or email) by Friday, Dec 15, 2023.
- All other information will be based on your current Chamber Website listing; **Members should review/update their information as soon as possible!**
www.BelfastMaine.org

Belfast Area Chamber of Commerce is proud to partner with Downeast Magazine again on this wonderful publication.

FOR MORE INFORMATION: Please contact Scott at
ChamberOffice@BelfastMaine.org or call 207 338 5900