



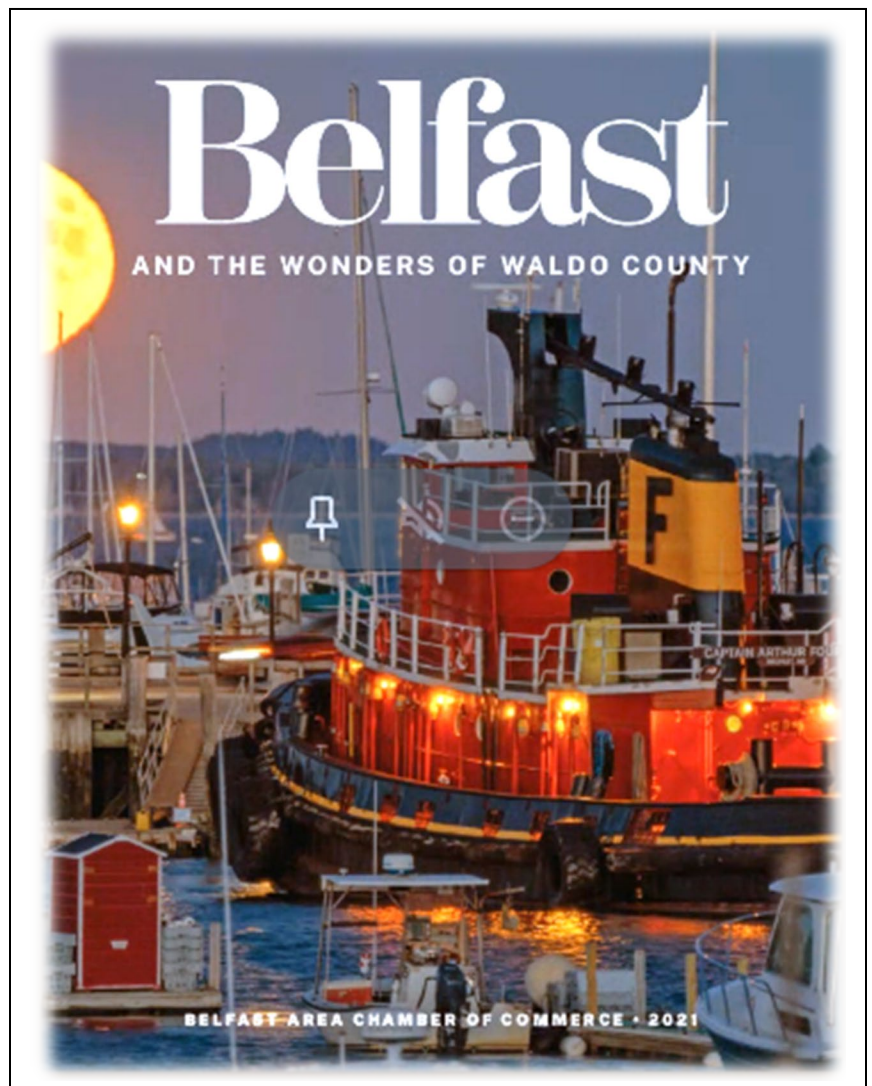
Belfast Area  
Chamber of Commerce

# Advertising Kit

## 2022 Belfast Area Chamber Magazine

(Available to Chamber Members)

Be part of the region's essential cultural and economic guide! This annual publication will have a print run of 20,000+ copies and will be seen by tens of thousands more. It is distributed across the state, New England, and ordered by vacation planners across the country. Its quality and popularity make it a "must have" for businesses, households and visitors alike!











**Ad Confirmation & Payment Deadline: Friday, December 17, 2021**

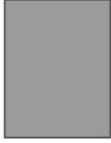
Contact us at:


[chamberoffice@belfastmaine.org](mailto:chamberoffice@belfastmaine.org)

207 338 5900

<p><b>1/12<sup>th</sup> Page</b></p>  <p>1/12 2.25" x 2.375"</p>	<p>Our most popular ad, affordable for smaller member businesses but a chance to be seen by thousands!</p>	<p>\$300</p>
<p><b>1/6<sup>th</sup> Page Vert.</b></p>  <p>1/6 Vertical 2.25" x 4.875"</p>	<p>Get some attention with this practical format! Include a logo and short description of your business!</p>	<p>\$600</p>
<p><b>1/6<sup>th</sup> Page Horiz.</b></p>  <p>1/6 Horizontal 4.75" x 2.375"</p>	<p>Get some attention with this practical format! Include a logo and short description of your business!</p>	<p>\$600</p>
<p><b>1/3<sup>rd</sup> Page Vert.</b></p>  <p>1/3 Vertical 2.25" x 10"</p>	<p>Be noticed with this practical yet flexible format! Tell your story with text and photos!</p>	<p>\$900</p>
<p><b>1/3<sup>rd</sup> Page Square</b></p>  <p>1/3 Square 4.75" x 4.875"</p>	<p>Be noticed with this bold format! Tell your story with text and photos!</p>	<p>\$900</p>
<p><b>1/2 Page Vert.</b></p>  <p>1/2 Vertical 4.75" x 7.375"</p>	<p>Command the page with this impressive space! Plenty of room for text and photos!</p>	<p>\$1,400</p>
<p><b>1/2 Page Horiz.</b></p>  <p>1/2 Horizontal 7.375" x 4.875"</p>	<p>Command the page with this impressive space! Plenty of room for text and photos!</p>	<p>\$1,400</p>

<p><b>2/3 Page Vert.</b></p>  <p>2/3 Vertical 4.75" x 10"</p>	<p>Think of the possibilities of this impressive layout! Grab some attention with your ad!</p>	<p>\$1,750</p>
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<p><b>Full Page</b></p>  <p>Full Page</p> <div data-bbox="410 480 630 552" style="border: 1px solid black; padding: 2px;"> <p>Trim Size: 8.375" x 10.875" Bleed Size: 8.625" x 11.125" No Bleed Size: 7.375" x 9.875"</p> </div>	<p>Make your biggest impact with a full-page ad! An impressive statement about your business!</p>	<p>\$2,100</p>
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<p><b>Full Page Advertorial</b></p> 	<p>Tell your story in an engaging way by crafting your own article-style “advertorial”! Keeps the reader longer and tells them why you’re special!</p>	<p>\$1,750</p>
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<p><b>Premium Inside Covers (2)</b></p>	<p>Front or back, this full-page placement is a very prominent way to be noticed! Be the first to grab the attention of our readers!</p>	<p>Front: \$3,250 Back: \$3,000</p>
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<p><b>Premium Back Cover</b></p>	<p><u>The</u> stand-out location to be noticed by the most readers! Make a statement with the Back Cover location!</p>	<p>\$3,500</p>
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Other Options:

- Business Directory Listing: FREE for all Members!
- Enhanced Listing (additional 25 word descript.) - \$90 (FREE with an Ad) (each additional 25 words is \$90)
- Additional Category Listing - \$40 per Category
- Business Locator Map Point - \$50 (FREE with an Ad)
- Live “Clickable” Link to your website from Online Flip-Book - \$60

## ADDITIONAL CONSIDERATIONS

NEW MEMBERS get a 15% discount off all advertising!

All advertising is limited to Chamber Members only, but we welcome the opportunity to do business with you! Contact the Chamber or visit our website ([www.BelfastMaine.org](http://www.BelfastMaine.org)) for membership information!

### Important Details:

- Ad Confirmation and Payment due by Friday, Dec. 17, 2021
- Submit all Ads in .PDF format by Dec. 31, 2021
- Submit Calendar or Enhanced Listing wording as WORD document or email text by Dec. 31, 2021
- All other information will be based on Chamber Website listings; Members should review/update their information!

For Ad creative assistance, contact the Chamber! Down East Publishing will produce your ad for a flat fee of \$150.

FOR MORE INFORMATION:

[ChamberOffice@BelfastMaine.org](mailto:ChamberOffice@BelfastMaine.org) or call 207 338 5900