

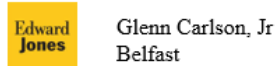
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Waldo County Small Business Conference

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April 8, 2020
8 am to 1 pm

UMaine Hutchinson Center
Belfast, Maine

Register at www.belfastmaine.org
Under Events, on the April calendar

Waldo County 2020 Small Business Conference

SCHEDULE

<u>Time</u>	<u>Description</u>	<u>Room</u>
8:00 am	Registration and Continental Breakfast	Conference Center
8:30 – 8:50	Welcome & Opening Remarks Jim Pineau, U.S. Small Business Administration	Conference Center
9:00 – 9:50	Breakout Session 1A Hiring & Worker Retention: Best Practices for Small Businesses	Room 101
9:00 – 9:50	Breakout Session 1B Financial Best Practices To Strengthen Your Small Business	Room 102
10:00 – 10:50	Breakout Session 2A Securing Government Contracts & Selling Overseas – How Small Businesses can “Up Their Game”	Room 101
10:00 – 10:50	Breakout Session 2B Market Demographics of the Midcoast & its Visitors	Room 102
11:00 – 11:50	Breakout Session 3A Exiting Your Business – Process & Options	Room 101
11:00 – 11:50	Breakout Session 3B How can Your Small Business Sell Online? Jatin Tatro, SharedMall ©	Room 102
12:00 – 1:00	Lunch & Reaction Panel	Conference Center
	<ul style="list-style-type: none"> • Local Businesspeople react to the day • Q & A for the presenters 	

Small business owners face many challenges, whether they offer products or services across Waldo County and beyond. While each business deals with its own particular set of challenges, some of them are shared by many. This conference, specifically for local small businesses, is designed to provide direction in addressing some of these shared challenges!
